



# Stakeholders event of the project

# E-COMMA

*HOW TRAINING  
MEETS THE JOB  
MARKET NEEDS IN  
E-COMMERCE AND  
E-MARKETING*

#content manager  
#community manager  
#data specialist  
#e-marketer  
#e-commerce developer

**Link Campus University**  
**Via del Casale di S. Pio V, 44**  
**Rome**

**5th of July 2018**  
**9.00 - 16.30**

## PROGRAMME

### MORNING SESSION

- 9.00-9.30 Welcome and Registration
- 9.30-9.14 Introduction by CIAPE
- 9.45-11.45 Project presentation (rationale, methodologies, profiles, training)
- 11.45-12.30 Panel of discussion with experts
- 12.30-13.00 Question time
- 13.00 Lunch break

### AFTERNOON SESSION

- 14.00-16.30  
Networking and project fair